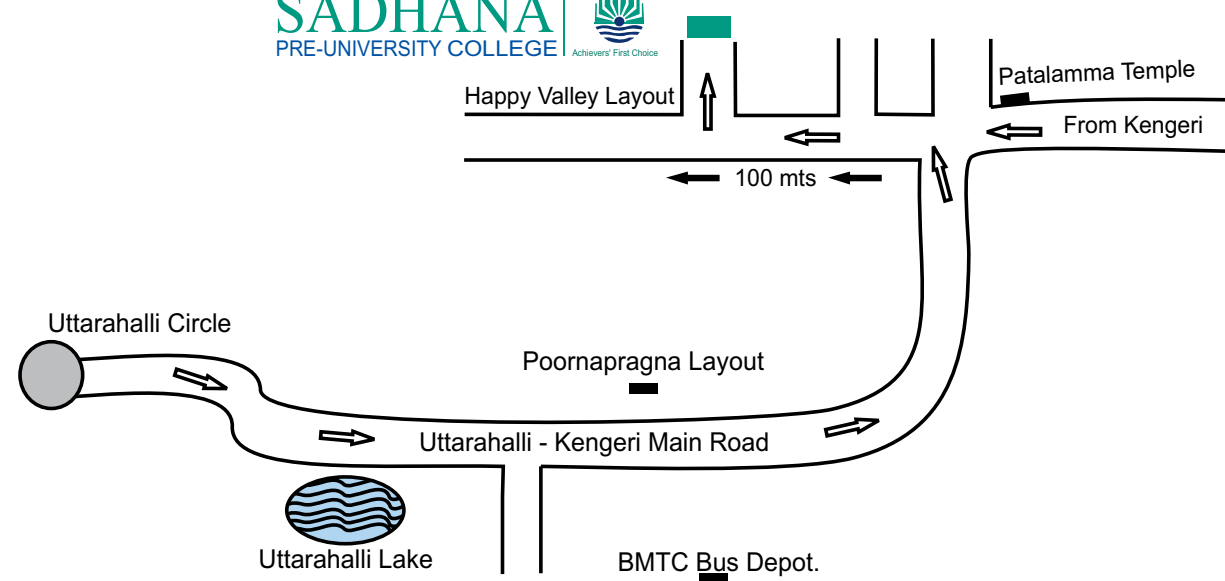


SADHANA
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SADHANA
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Achievers' First Choice



Sri Puttanna, M.A.
Chairman
Sadhana Group of Institutions

Sadhana college is the dream project of Sri Puttanna, MLC., a visionary par excellence and eminent educationalist administrator. Presently he is the Member of the Board of Management, Karnataka State Open University. His earlier portfolios included Deputy Chairman of Legislative Council, Government of Karnataka, Senate, Syndicate and Academic Council Member of Bangalore University and Senate Member of Rajiv Gandhi Health University.

Sri Puttanna has been a guiding force behind many great educational institutions. As an endeavour to contribute directly towards Pre-University and University education, he has founded Sadhana PU & Degree College. Being a renowned educationist administrator himself with over 25 years of rich experience, Sri Puttanna has meticulously planned his College right from conceptualization to academics, activities to administration.

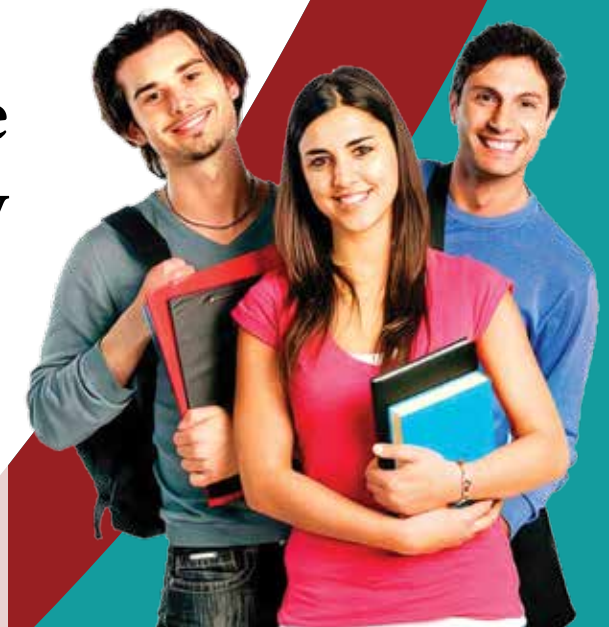
About the Bangalore University

Bangalore University is located in the Garden City of Bangalore aptly hailed as the “I.T. Capital of India”, was established in July 1964 as an off shoot of the University of Mysore, primarily to include institutions of higher learning located in the metropolitan city of Bangalore and the districts of Bangalore, Kolar and Tumkur, which eventually became a separate university. Initially, the two premier colleges of the city, the Central College (CC) and the University Visvesvaraya College of Engineering (UVCE) formed the nucleus of Bangalore University.

The University has also established Gandhi Bhavan, Dr. B.R. Ambedkar Study and Research Centre, and Centre for Study of Social Exclusion and Inclusive policy and also has established schools of Biological Sciences, Social Sciences and Business Studies.

Bangalore University has completed Fifty years of fruitful existence and has come to be hailed as one of the largest universities of Asia. Though originally intended to be a federal university, it has eventually emerged as an affiliating University. The University was first accredited in 2002 by NAAC with Five Star Status and was re-accredited in the year 2008 with ‘A’ Grade. According to India Today – Nielsen survey of May 31st 2010, Bangalore University ranks 13th in the list of 50 top Universities in the Country.

The Bangalore University has achieved milestones by establishing MOUs with Universities and Institutions of national and international repute. To cater to a student population of over three lakhs, the University is striving to provide access, expansion and excellence in higher education. The vision of the University is to make distinctive and significant contributions to the cause of higher education in Humanities, Social Science Law, Commerce, Science & Technology. The University is providing quality teaching and encouragement to research in frontier areas with social relevance that would reflect its mission and goals aptly symbolized by its emblem JNANAM VIGNANA SAHITHAM.



Programmes offered

- Bachelor of Business Management (BBA-3 year program) + Value Added Industry Ready Professional Program
- Bachelor of Commerce (B.Com- 3 year program) + Value Added Industry Ready Professional Program
- Bachelor of Computer Applications (BCA-3 Year Program) + Value Added Industry Ready Professional Program

About the program: BBA

A well acclaimed BBA degree in Sadhana College affiliated to Bangalore University – A Pavilion to carve your destined future that’s awaiting you

At Sadhana College, we portray a surrogate mirror of your caliber to give you an indentation to overcome the overcast of adolescence in order to officiate your rage to be at fore and thus we espouse you to bullet your cage and expend to higher altitude- LEADERSHIP REDEFINED.

Apart from the prescribed University Syllabus, Sadhana College offers various Value Added Programmes and Certificate Courses to make students competent in this competitive world. The Education imparted at Sadhana mould the aspirants into capable and responsible human beings.

Students are given an insight into the management techniques prevailing in the corporate world. It exposes students to a variety of subjects: Accounting, Business Law and Ethics, Economics, Finance, Management Information System, Marketing, Strategic Management etc.

Sadhana College offers a state -of -the -art business education and provides opportunities for personal development and professional growth.

Vision

- Developing professionals who responsibly provide innovative solutions to complex, global challenges, integrating people for innovative solutions.
- Nurturing emerging disciplines in the domain areas of commerce, management, science and the creation of new knowledge and artistic expression in response to a rapidly changing world.
- Expanding opportunities for all of our students to acquire a nuanced understanding of the world through increased participation in study abroad and international internships to promote global awareness.
- Leading the nation in innovative applications of digital technologies in teaching, learning, scholarship, and creative expression to open up new ways of studying the past, comprehending the present, and imagining the future.

Course objective

- To develop entrepreneurs.
- To develop ethical managers with inter disciplinary knowledge
- To develop business philosophers with a focus on social responsibility and ecological sustainability.
- To develop IT enabled global middle level managers for solving real life business problems and addressing business developments issues with a passion for quality, competency and holistic approach.
- To prepare students to take up higher education to become business scientists, researchers, consultants and teachers, with core competencies.

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Mission

- To contribute to the development of a transformed, equitable, high quality higher education system capable of responding to the intellectual, ethical and human resource challenges.
- Develop specialized knowledge in the chosen disciplines, rigorous critical thinking, clear and effective writing, the habits of life-long learning, sensitivity to ethical and aesthetic issues, and the ability to understand and interpret the cultures of the world, past and present.
- The Sadhana degree college provides internationally recognized, research-based education that produces profession-ready graduates who translate theory into practice applicable to business and industry.
- To create, maintain and nurture a culture of innovation, cooperation, diversity, ethical behavior and mutual respect through partnering with industry, faculty, students and the community.

Education is the most powerful weapon
which you can use to change the world.
-Nelson Mandela

About the program: B.Com

B.Com course is affiliated to Bangalore University and designed to provide the students with a wide range of managerial skills. In addition to the University Syllabus the College offers career oriented programmes to empower students with entrepreneurial and decision making skills by providing an excellent academic environment inculcating values of discipline, dignity, dedication and devotion to higher causes along with sportsmanship to make them better citizens.

The course designed at Sadhana focuses on academic subjects like Statistics, Economics and practical subjects related to business are accountancy, law, management, marketing, finance etc.

The course provides a platform for experimental learning and grooms students towards industry specific curriculum with focused approach on specific areas which are crucial in the management of companies.

Course objective

- To cater to the manpower needs of companies in Accounting, Taxation, Auditing, Financial analysis and Management.
- To develop business analyst for companies, capital markets and commodity markets.
- To develop entrepreneurs.
- To develop business philosophers with a focus on social responsibility and ecological sustainability.
- To develop ethical managers with interdisciplinary approach.

Current Business Review

Current Business Review is an exclusive session in the GPGBL program conducted every day, focused towards acquiring knowledge about current business developments, market trends, financial markets, stock market performance and similar topics of interest.

- Bridging theory with practice
Program – Classroom to Boardroom
- BSE & NSE Live Training on Stock Market
- Simulation Game

- Global Excellence Trail (At extra actual cost!)
- Role Play and Case Analysis
- Achiever's Talk
- CEO Connect
- Concept Review

Business concepts with Indian and Global perspectives are analyzed and reviewed from different supportive and linking agencies of business as an effort to understand it better from its applicability.

About the Programme- BCA:

The Bachelor of Computer Applications (BCA) is 3-year (6 semesters) undergraduate program is affiliated to Bangalore University and recognized by the Government of Karnataka. It caters to needs of students with specific interests in computer science and information technology with computer science as the core subject and a wide range of electives. The course creates highly skilled, adaptable graduates who are able to design computer-based solutions to address information management and processing complications in industry, commerce, science, entertainment and the public sector.

Fast growing information technology and communication system have become critical components of almost every company's plan. The companies which want to leverage on the new information technologies and communication system require expert professionals, who can apply computer science principles to solve problems.

BCA Course is an undergraduate program where students are exposed to various areas of computer applications including the latest developments in the industry and designed to bridge the gap between IT industries and institutes by incorporating the latest developments into the curriculum

Programme Objective BCA:

- Understand the basic concepts and working of a computer, operating systems, the internet and web.
- Gain hands-on expertise in developing applications using various programming languages such as C, C++, Java, and Web Technologies
- Analyze the effectiveness, design and coding of their applications, as well as test and maintain them.

Education is not the filling of a pail,
but the lighting of a fire.

-William Butler Yeats



B.Com Bangalore University

I SEM

- Language - I: Kannada/Sanskrit/Urdu/Tamil/ Telugu/ Malayalam/Additional English / Marathi/ Hindi
- Language- II -English
- Financial Accounting
- Indian Financial System
- Marketing and Services Management
- Corporate Administration or Methods and Techniques of Business Admiration
- Foundation Course*
- Co-and Extra – Curricular Activities (CC& EC*)

II SEM

- Language - I -: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi
- Language- II -English
- Advanced Financial Accounting
- Retail Management
- Banking Law and Operations
- Quantitative Analysis for Business Decisions – I
- Foundation Course*
- Co-and Extra – Curricular Activities (CC& EC*)

III SEM

- Language - I -: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi
- Language- II -English
- Corporate Accounting
- Financial Management
- Business Ethics
- Quantitative Analysis for Business Decisions –II
- Public Relations and Corporate Communication
- Foundation Course*
- Co-and Extra – Curricular Activities (CC& EC*)

IV SEM

- Language - I -: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi
- Language- II -English
- Advanced Corporate Accounting
- Cost Accounting
- E-Business and Accounting
- Stock and Commodity Markets
- Principles of Event Management
- Foundation Course*
- Co-and Extra – Curricular Activities (CC& EC*)

V SEM

- Entrepreneurship Development
- International Financial Reporting Standards
- Income Tax – I
- Costing Methods
- Elective-paper- I
- Elective-paper- II
- SDC (Skill Development or Interdisciplinary Courses)*

VI SEM

- Business Regulations
- Principles and Practice of Auditing
- Income Tax – II
- Management Accounting
- Elective-paper- I
- Elective-paper- II
- SDC(Skill Development or Interdisciplinary Courses)*

ELECTIVE GROUPS

1. ACCOUNTING & TAXATION GROUP

Semester No.	Paper No.	Title of the Paper
V	AC. 5.5 AC.5.6	Advanced Accounting Business Taxation - I
VI	AC.6.5 AC.6.6	Business Taxation - II Accounting for Business Decisions and IFRS

2. FINANCE GROUP

V	FN.5.5 FN.5.6	Advanced Financial Management International Finance
VI	FN.6.5 FN.6.6	Corporate Financial Policy Security Analysis & Portfolio Management

3. INFORMATION & TECHNOLOGY GROUP

V	I.T 5.5 I.T 5.6	Accounting Information Systems Enterprise Resource Planning
VI	I.T 6.5 I.T 6.6	Information Technology and Audit Banking Technology and Management

4. BANKING & INSURANCE GROUP

V	BI 5.5 BI 5.6	International Banking & Forex Management Life & General Insurance
VI	BI 6.5 BI 6.6	Risk Management Marketing of Insurance Products



BBA Bangalore University

I SEM

- Language - I -: Kannada/Sanskrit/Urdu/ Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi
- Language- II -English
- Fundamentals of Accounting
- Business Organization and Environment
- Quantitative Methods for Business - I
- Management Process
- Foundation Course*
- Co-and Extra – Curricular Activities (CC& EC*)

II SEM

- Language - I -: Kannada/Sanskrit/Urdu/ Tamil/ Telugu/Malayalam/Additional English / Marathi/ Hindi
- Language- II -English Advanced Financial Accounting
- Financial Accounting
- Quantitative Methods for Business – II
- Organizational Behavior
- Production and Operations Management
- Foundation Course*
- Co-and Extra – Curricular Activities (CC& EC*)

III SEM

- Language: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam / Additional English / Marathi / Hindi
- Soft Skills for Business
- Corporate Accounting
- Human Resource Management
- Business Regulations
- Corporate Environment
- SDC (Skill Development or Interdisciplinary Courses)*
- Co-and Extra – Curricular Activities (CC& EC*)

IV SEM

- Language: Kannada / Sanskrit / Urdu / Tamil / Telugu/Malayalam / Additional English / Marathi / Hindi
- Business Research Methods
- Marketing Management
- Services Management
- Banking Regulations & Operations
- Cost Accounting
- SDC (Skill Development or Interdisciplinary Courses)*
- Co-and Extra – Curricular Activities (CC& EC*)

V SEM

- Entrepreneurial Management
- Computer Applications in Business
- Investment Management
- Management Accounting
- Elective –Paper I
- Elective –paper II
- SDC (Skill Development or Interdisciplinary Courses)*

VI SEM

- International Business
- E-Business
- Income Tax
- Strategic Management Or Project Report & Viva (Voce)
- Elective –Paper III
- Elective –paper IV
- SDC (Skill Development or Interdisciplinary Courses)*





ELECTIVE GROUPS

1. FINANCE GROUP

Semester No.	Paper No.	Title of the Paper	Lecture Hours Per Week	Total Marks
V	FN.5.5	Advanced Financial Management	04	100
	FN.5.6	Financial Markets & Services	04	100
VI	FN.6.5	International Finance	04	100
	FN.6.6	Stock and Commodity Markets	04	100

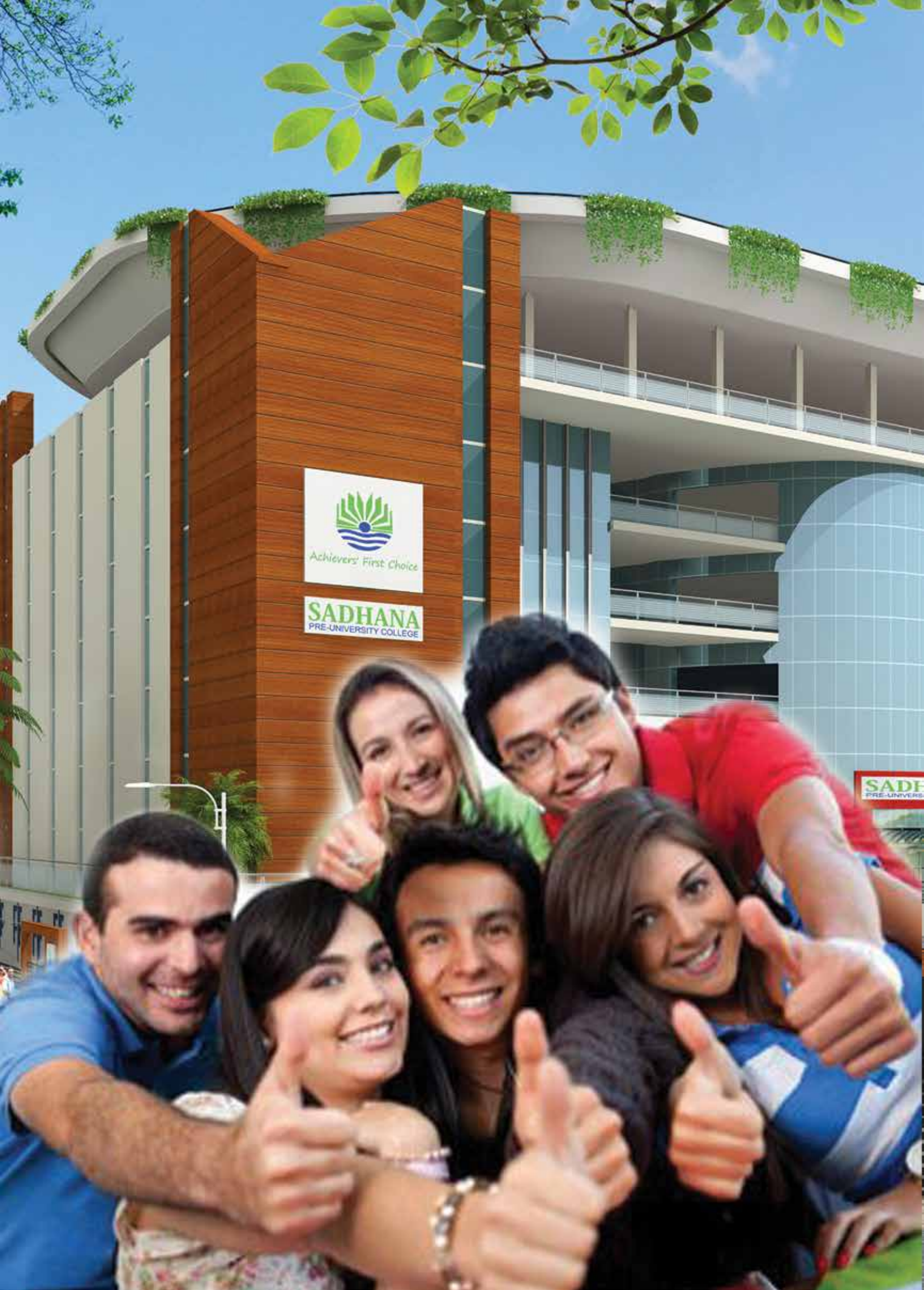
2. MARKETING GROUP

V	MK.5.5	Consumer Behavior	04	100
	MK.5.6	Advertising & Media Management	04	100
VI	MK.6.5	Brand Management	04	100
	MK.6.6	Retail Management	04	100

3. HUMAN RESOURCE GROUP

V	HR.5.5	Employee Welfare & Social Security	04	100
	HR.5.6	Strategic HRM	04	100
VI	HR.6.5	Organizational Change & Development	04	100
	HR.6.6	Compensation Management	04	100





Value Added Industry Ready Professional Program for B.Com and BBA*

Name of the Program	Certifying body
Certificate Course in Entrepreneurship and Business Management	Sadhana Business School (SBS)
Certificate Course in Capital Market, (Leading to Certification in NCFM)	Sadhana Business School (SBS)
Certificate Course in E-Commerce and Talley	Sadhana Business School (SBS)
Technology Applications for Business	Sadhana Business School (SBS)
Business Etiquettes	Sadhana Business School (SBS)
Professional Competency Building	Sadhana Business School (SBS)
Data Analytics	Sadhana Business School (SBS)
Ethics Values and Corporate Governance	Sadhana Business School (SBS)

*T&C apply

Value Added Industry Ready Professional Program for BCA

Certificate Course in Data Analytics	Sadhana Business School (SBS)
Android	Sadhana Business School (SBS)

Highlights:

- INDUSTRY INTERFACES
(Seminars/Workshops/Industrial Visits)
- Distinguished Faculties
- Co Curricular and Extra Curricular Activities
- Sports
- Career Counseling and Placement Services
- Students mentors (Every 20 students one mentor)
- Parents-Teachers Meetings
- Identification of peer groups
- Department wise academic clubs
- Strong ERP system
- Constitution of various committees
- **PLACEMENT & INTERNSHIP:**

